

Title (en)
A METHOD FOR ORDERING AN ITEM

Title (de)
VERFAHREN UM EINEN ARTIKEL ZU BESTELLEN

Title (fr)
PROCEDE DE COMMANDE D'UN ARTICLE

Publication
EP 1192577 A4 20020417 (EN)

Application
EP 00936430 A 20000601

Priority
• US 0014931 W 20000601
• US 13700199 P 19990601

Abstract (en)
[origin: WO0073969A1] A method of ordering an item or product from an electronic commerce (E-commerce) web site over the Internet. The method comprises the steps of: directing a customer to the E-commerce web site by advertising and the like, categorizing the customer by determining if the customer requires a purchase, support or a license, determining the specific product, support or license desired by the customer based upon the categorization of the customer, and initiating a help software program associated with the categorization of the customer to guide the customer through the E-commerce web site such that the ordering of the product or license may be fulfilled.

IPC 1-7
G06F 151/00; G06F 17/60

IPC 8 full level
G06Q 30/00 (2012.01)

CPC (source: EP)
G06Q 30/06 (2013.01)

Citation (search report)
• No Search
• See references of WO 0073969A1

Designated contracting state (EPC)
AT BE CH CY DE DK ES FI FR GB GR IE IT LI LU MC NL PT SE

DOCDB simple family (publication)
WO 0073969 A1 20001207; CA 2375439 A1 20001207; EP 1192577 A1 20020403; EP 1192577 A4 20020417

DOCDB simple family (application)
US 0014931 W 20000601; CA 2375439 A 20000601; EP 00936430 A 20000601