

Title (en)
A METHOD FOR ORDERING AN ITEM

Title (de)
VERFAHREN UM EINEN ARTIKEL ZU BESTELLEN

Title (fr)
PROCEDE DE COMMANDE D'UN ARTICLE

Publication
EP 1192577 A4 20020417 (EN)

Application
EP 00936430 A 20000601

Priority

- US 0014931 W 20000601
- US 13700199 P 19990601

Abstract (en)
[origin: WO0073969A1] A method of ordering an item or product from an electronic commerce (E-commerce) web site over the Internet. The method comprises the steps of: directing a customer to the E-commerce web site by advertising and the like, categorizing the customer by determining if the customer requires a purchase, support or a license, determining the specific product, support or license desired by the customer based upon the categorization of the customer, and initiating a help software program associated with the categorization of the customer to guide the customer through the E-commerce web site such that the ordering of the product or license may be fulfilled.

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G06F 151/00; G06F 17/60

IPC 8 full level
G06Q 30/00 (2012.01)

CPC (source: EP)
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Citation (search report)

- No Search
- See references of WO 0073969A1

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