

Title (en)
PRINTED PRODUCT

Title (de)
BEDRUCKTES PRODUKT

Title (fr)
PRODUIT IMPRIME

Publication
EP 1198356 B1 20031119 (EN)

Application
EP 00946090 A 20000718

Priority
• GB 0002666 W 20000718
• GB 9917168 A 19990722

Abstract (en)
[origin: WO0107266A1] A multi-ply leaflet comprising a first ply and a second ply, the first ply comprising first and second faces, one or both of the faces being provided with printed matter; the second ply comprising first and second faces, one or both of the faces being provided with printed matter; a portion of one face of one of the ply being provided with a sealing material; a portion of the sealing material being provided with an adhesive; a portion of one face of the other ply being adhered to the adhesive; and wherein the bond between the adhesive and the sealing material and/or the bond between the adhesive and other ply is weaker than the bond between the sealing material and the ply on which the sealing material is provided. The structure has the advantage that a large volume of information can be presented on a leaflet which is suited to automated folding operations without deterioration in the leaflet's presentation.

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