

Title (en)

METHOD FOR MARKETING AND SELLING THAT MAY CONTAIN A MEMBERSHIP BUYING OPPORTUNITY

Title (de)

VERFAHREN FÜR VERKAUFSFÖRDERUNG UND VERKAUF, DAS KAUFGELEGENHEIT FÜR MITGLIEDER BEINHALTEN KANN

Title (fr)

PROCEDE DE COMMERCIALISATION ET DE VENTE POUVANT INCLURE UN GROUPEMENT D'ACHATS EN COMMUN

Publication

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Application

EP 00915907 A 20000229

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- US 12238599 P 19990302
- US 12649399 P 19990325
- US 51586100 A 20000229

Abstract (en)

[origin: WO0052617A1] The present invention relates to the combination of a marketing business with a membership buying opportunity. The present invention is also directed to a system and method for combining a marketing business with a membership buying opportunity, so that Independent Business Owners (10) participating in the marketing plan can introduce customers to a membership buying opportunity and earn bonuses or commissions based on the purchases by those members, while Members (30) in the buying opportunity can consume products or, at their option, qualify to become Independent Business Owners (10).

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