

Title (en)
SYSTEMS AND METHODS FOR PROVIDING A SUBSIDY OFFER THROUGH A CUSTOMER DEVICE

Title (de)
SYSTEM UND VERFAHREN ZUM BEREITSTELLEN EINES SUBVENTIONSANGEBOTS MIT HILFE EINES KUNDENGERÄTS

Title (fr)
SYSTEMES ET PROCEDES PERMETTANT DE FOURNIR UNE OFFRE PROMOTIONNELLE PAR L'INTERMEDIAIRE D'UN DISPOSITIF DE CLIENT

Publication
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Application
EP 00947232 A 20000706

Priority

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- US 52690700 A 20000316

Abstract (en)
[origin: WO0104786A2] Systems and methods are provided wherein a subsidy offer, associated with a benefit from a subsidy provider, is provided to a customer through a customer device, such as by providing the subsidy offer through the customer's personal digital assistant. The subsidy offer is determined, and information associated with the subsidy offer is transmitted to be stored on the customer device. The customer device may output the subsidy offer to the customer, for example, when the customer indicates an interest in purchasing an item in accordance with a customer rule. The customer device may also output a redemption code that enables the customer to receive the benefit.

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