

Title (en)
SYSTEM AND METHOD FOR INTERNET ADVERTISEMENT USING MONITOR INCLUDING MAIN DISPLAY AND SUB DISPLAY

Title (de)
SYSTEM UND VERFAHREN FÜR INTERNETWERBUNG, WELCHE EINEN MONITOR MIT HAUPT- UND NEBENANZEIGEN VERWENDEN

Title (fr)
SYSTEME ET PROCEDE DE PUBLICITE SUR INTERNET AU MOYEN D'UN MONITEUR COMPORTANT UN ECRAN PRINCIPAL ET UN SOUS-ECRAN

Publication
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Application
EP 00940952 A 20000619

Priority

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Abstract (en)
[origin: WO0157610A2] Disclosed are an Internet advertisement system including a plurality of user computers connected to the Internet, a system server for providing diverse information and diverse link means to the user computers via the Internet to display the information on the user computers along with information provided via the link means, and a plurality of information providing servers connected to the system server. Each of the user computer includes a monitor consisting of a main display and a sub display arranged at a portion other than the monitor portion where the main display is arranged, the sub display being adapted to display a plurality of link means so as to allow data, linked in response to a selection of desired link means by the user, to be displayed on the main display, thereby allowing the user to always view advertisements displayed on the sub display, so that an improvement in advertisement effect is achieved.

IPC 1-7
G06F 1/00

IPC 8 full level
G06F 3/048 (2013.01); **G06F 13/00** (2006.01); **G06Q 30/02** (2012.01); **G06Q 30/06** (2012.01); **G06Q 50/00** (2012.01)

IPC 8 main group level
G06F 15/00 (2006.01)

IPC 8 main group level
G06F (2006.01)

CPC (source: EP KR)
G06F 3/14 (2013.01 - KR); **G06Q 30/02** (2013.01 - EP KR)

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WO 0157610 A2 20010809; WO 0157610 A3 20020328; AP 2001002297 A0 20011231; AU 5573700 A 20010814; BG 105973 A 20020430; BR 0009517 A 20020312; CA 2369128 A1 20010809; CN 1206586 C 20050615; CN 1363060 A 20020807; CZ 20013426 A3 20020313; EA 003442 B1 20030424; EA 200101042 A1 20020425; EE 200100501 A 20021216; EP 1212669 A2 20020612; HR P20010718 A2 20030630; HU P0203380 A2 20030228; IL 145617 A0 20020630; IS 6090 A 20010927; JP 2001216439 A 20010810; JP 4119079 B2 20080716; KR 100312818 B1 20011107; KR 20000058398 A 20001005; LT 2001090 A 20020225; LT 4938 B 20020725; LV 12788 A 20020120; LV 12788 B 20020520; MA 25871 A1 20031001; MX PA01009982 A 20030714; NO 20014685 D0 20010926; NO 20014685 L 20011130; OA 11922 A 20060412; PL 355909 A1 20040531; RO 121926 B1 20080730; SI 20658 A 20020228; SK 13962001 A3 20020305; TR 200102872 T1 20020521; YU 76501 A 20030707; ZA 200107997 B 20020930

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