

Title (en)
SYSTEM, METHOD, AND ARTICLE OF MANUFACTURE FOR ELECTRONIC MERCHANDISING IN AN E-COMMERCE APPLICATION FRAMEWORK

Title (de)
SYSTEM, VEFAHREN UND HERGESTELLTER ARTIKEL FÜR DEN ELEKTRONISCHEN HANDEL IN EINER ANWENDUNGSUMGEBUNG DES ELEKTRONISCHEN HANDELS

Title (fr)
MARCHANDISAGE ELECTRONIQUE DANS LE CADRE D'UNE APPLICATION DE COMMERCE ELECTRONIQUE, SYSTEME ET ARTICLE MANUFACTURE A CET EFFET

Publication
EP 1222587 A2 20020717 (EN)

Application
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Priority
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• US 38718999 A 19990831

Abstract (en)
[origin: WO0116848A2] A system, method and article of manufacture are provided for suggesting products over a network. Information of a product is displayed. The product information includes product specifications, graphics, video images, digital samples, and/or inventory availability. A search mechanism is provided for searching for items similar to the product over a network. Items found during the search similar to the product are suggested. Selection of the product and the items similar to the product is allowed for purchase over the network.

IPC 1-7
G06F 17/60

IPC 8 full level
G06Q 30/00 (2006.01)

CPC (source: EP)
G06Q 30/06 (2013.01)

Citation (search report)
See references of WO 0116848A2

Citation (examination)
• BRUCE KRULWICH: "Information Integration Agents: BargainFinder and NewsFinder", INTERNET-BASED INFORMATION SYSTEMS: PAPERS FROM THE 1996 AAAI WORKSHOP, 1 December 1996 (1996-12-01), pages 72 - 77, XP055149419, Retrieved from the Internet <URL:http://www.aaai.org/Papers/Workshops/1996/WS-96-06/WS96-06-010.pdf> [retrieved on 20141028]
• GUTTMAN ET AL: "Agent-mediated Electronic Commerce: A Survey", INTERNET CITATION, June 1998 (1998-06-01), XP002128711, Retrieved from the Internet <URL:http://ecommerce.media.mit.edu/papers/ker98.pdf> [retrieved on 20000126]
• WILL CLURMAN ET AL: "Electronic Commerce with Software Agents Table of Contents", 14 March 1997 (1997-03-14), XP055149635, Retrieved from the Internet <URL:http://xenia.media.mit.edu/~guttman/research/commerce/papers/commerce.pdf> [retrieved on 20141029]

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