

Title (en)

SYSTEM AND METHOD FOR IMPLEMENTING ON-SITE ELECTRONIC PURCHASING USING USER-OPERATED TERMINALS

Title (de)

SYSTEM UND VERFAHREN, UM ELEKTRONISCHE ONSITE-KÄUFE EINZURICHTEN UNTER VERWENDUNG VON ANWENDERBEDIENTEN ENDGERÄTEN

Title (fr)

SYSTEME ET PROCEDE POUR LA MISE EN OEUVRE D'ACHATS ELECTRONIQUES AU MOYEN DE TERMINAUX D'UTILISATEUR

Publication

**EP 1234243 A1 20020828 (EN)**

Application

**EP 00980585 A 20001120**

Priority

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Abstract (en)

[origin: WO0137109A1] A system that provides interactive multimedia based electronic purchasing services to a group of concurrent customers in a commercial site via user operated wired and wireless transaction terminals, i.e., commercial Personal Digital Assistants (PDAs). The disclosed system is comprised of a multiple-computer-based server array and a number of multi-link commercial PDAs. The invention further employs a number of unique methods for implementing interactive advertising-based, interactive payment-based, as well as customized content-based electronic purchasing services. Moreover, the invention can accommodate a plurality of concurrent customers ranging from a few to thousands, using multi-link-based workgroup server arrays that can deliver mission-critical highly-available and scaleable on-demand interactive multimedia-based electronic purchasing services in a commercial site.

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**G06F 15/16**

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CPC (source: EP KR US)

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