

Title (en)
Beverage promotion device

Title (de)
Werbevorrichtung für Getränke

Title (fr)
Dispositif pour la promotion de boissons

Publication
EP 1234798 A1 20020828 (EN)

Application
EP 02251195 A 20020221

Priority
GB 0104684 A 20010226

Abstract (en)
A point of sale beverage promotion device (1) comprising a metallic chamber (2) located at a portion of the device (1). Liquid coolant outlet connection (4) to the chamber are provided, whereby upon introduction into, and circulation of, coolant within the chamber (2), ice crystals (8) may be generated on external surfaces of the chamber (2), and a representation (3) of a distinctive feature appropriate to the beverage being promoted, projecting from the chamber, such that over a portion of the external surface of such representation (3), ice crystals (8) are also generated as a result of heat migration to the chamber (2). As a beverage dispensing device, a rigid support structure (11) adapted to be secured to a support surface such as a bar top (14), and consisting of, or incorporating, a thermal insulation layer or membrane. <IMAGE>

IPC 1-7
B67D 1/06; **G09F 19/12**

IPC 8 full level
B67D 1/06 (2006.01); **G09F 19/12** (2006.01); **B67D 1/00** (2006.01)

CPC (source: EP)
B67D 1/06 (2013.01); **B67D 1/0872** (2013.01); **G09F 19/12** (2013.01)

Citation (search report)
• [X] GB 2172876 A 19861001 - PAXMAN BRISTON COOLERS LTD
• [A] DE 29704702 U1 19970507 - THEO ALBERT GMBH [DE]

Cited by
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