

Title (en)

BUSINESS CARD TO RETRIEVE ASSOCIATED WEB PAGE

Title (de)

VISITENKARTE ZUM WIEDERAUFFINDEN VON DIE ZUGEORDNETE WEB-SEITE

Title (fr)

CARTE DE VISITE PROFESSIONNELLE DONNANT ACCES A UNE PAGE WEB QUI LUI EST ASSOCIEE

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Application

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Abstract (en)

[origin: WO0110653A1] A business card (22) comprises access means (24, 26) arranged, in use, to effect access to a computer network (e.g. the Internet) for retrieval of information (32) associated with the business card (22). In an embodiment, the business card (22) comprises an integrated circuit chip (24) and an electromagnetic transmitter (26). When the business card (22) is moved in front of a receiver (28) of a computer (30), the chip (24) instructs the computer (30) to connect to a home page (32) of a web site address stored on a storage component of the chip (24). The home page is displayed on a monitor (34) of the computer (30). In an embodiment, the business card (22) is further arranged, in use, to function as a telephone card.

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