

Title (en)
SYSTEM AND METHOD FOR ALLOCATING BUSINESS TO ONE OF A PLURALITY OF SELLERS IN A BUYER DRIVEN ELECTRONIC COMMERCE SYSTEM

Title (de)
SYSTEM UND VERFAHREN ZUM ZUTEILUNG VON GESCHÄFT ZUM EINEM VON MEHREREN VERKÄUFER IN EINEM KAUFER KONTROLLIERTES ELEKTRONISHES HANDELSYSTEM.

Title (fr)
SYSTEME ET PROCEDE POUR ATTRIBUER UNE ENTREPRISE EN LIGNE A UN OU A PLUSIEURS VENDEURS DANS UN SYSTEME DE COMMERCE ELECTRONIQUE DIRIGE PAR LES ACHETEURS

Publication
EP 1236133 A4 20051109 (EN)

Application
EP 00910216 A 20000217

Priority
• US 0004064 W 20000217
• US 25257499 A 19990218

Abstract (en)
[origin: WO0049546A2] A system and method for allocating conditional purchase offers (CPO) among a plurality of agency-based and broadcast-based sellers in a buyer-driven commerce system. In one embodiment, the system determines which agency-based or broadcast-based sellers can fulfill or satisfy the CPO and orders those sellers in a priority order. In another embodiment, the priority is determined by relative market share and number of recent opportunities to satisfy the CPO. In another embodiment, the priority is also determined by metrics and buyer information. In another embodiment, the priority is determined randomly. The system ensures that when a buyer can satisfy the CPO at multiple prices levels, the highest price level fulfills the CPO. This ensures maximum seller revenue for each CPO.
[origin: WO0049546A2] A system and method for allocating conditional purchase offers (CPO's) among a plurality of agency-based and broadcast-based sellers in a buyer-driven commerce system. In one embodiment, the system determines which agency-based or broadcast-based sellers can fulfill or satisfy the CPO and orders those sellers in a priority order (703). In another embodiment, the priority is determined by relative market share and number of recent opportunities to satisfy a CPO. In another embodiment, priority is also determined by metrics and buyer information. In another embodiment, the priority is determined randomly. The system ensures that when a buyer can satisfy the CPO at multiple prices levels, the highest price level fulfills the CPO. This ensures maximum seller revenue for each CPO.

IPC 1-7
G06F 17/60

IPC 8 full level
G06Q 30/02 (2012.01)

CPC (source: EP KR)
G06Q 30/02 (2013.01 - EP); **G06Q 30/06** (2013.01 - KR)

Citation (search report)
• No Search
• See references of WO 0049546A2

Designated contracting state (EPC)
AT BE CH CY DE DK ES FI FR GB GR IE IT LI LU MC NL PT SE

DOCDB simple family (publication)
WO 0049546 A2 20000824; WO 0049546 A3 20010419; AU 3234500 A 20000904; CN 1337027 A 20020220; EP 1236133 A2 20020904; EP 1236133 A4 20051109; HK 1045898 A1 20021213; JP 2002537606 A 20021105; KR 20020005588 A 20020117

DOCDB simple family (application)
US 0004064 W 20000217; AU 3234500 A 20000217; CN 00802667 A 20000217; EP 00910216 A 20000217; HK 02107408 A 20021010; JP 2000600214 A 20000217; KR 20017010346 A 20010814