

Title (en)

PRODUCT ORDERING METHOD AND CORRESPONDING TERMINAL

Title (de)

PRODUKTBESTELLUNGSVERFAHREN UND ENTSPRECHENDES ENDGERÄT

Title (fr)

PROCEDE POUR COMMANDER DES PRODUITS ET TERMINAL CORRESPONDANT

Publication

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Application

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Abstract (en)

[origin: WO0143464A1] The invention relates to a product ordering method which enables a mobile subscriber to order products (1) in a mobile radio telephone network (4). According to the inventive method: the mobile subscriber sends an order message (31) containing a product identification to a server (5) in the designated mobile radio telephone network (4); the mobile subscriber is identified in said server (5); the seller (8) of said product (1) is identified in said server (5); the server (5) sends a message (52), in which product data and mobile subscriber attributes are contained, to said product seller (8); whereby the message sent by the server (5) contains supplementary marketing data, among other things, data concerning the location of said mobile subscriber.

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