

Title (en)

METHOD FOR TRANSMITTING AND EVALUATING ADVERTISING AND INFORMATION IN TOILET FACILITIES AND A DISPLAY ARRANGEMENT FOR CARRYING OUT SAID METHOD IN A URINAL OR TOILET AREA

Title (de)

VERFAHREN ZUR ÜBERTRAGUNG UND AUSWERTUNG VON WERBUNG UND INFORMATIONEN IN TOILETTENANLAGEN UND EINE DISPLAYANORDNUNG ZUR DURCHFÜHRUNG DES VERFAHRENS IN EINEM PISSOIR- ODER TOILETTENRAUM

Title (fr)

PROCEDE DE TRANSMISSION ET EXPLOITATION DE PUBLICITE ET D'INFORMATIONS DANS DES TOILETTES ET DISPOSITIF D'AFFICHAGE PERMETTANT DE METTRE EN OEUVRE CE PROCEDE DANS UNE SALLE D'URINOIRS OU DE TOILETTES

Publication

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Application

EP 99957241 A 19991213

Priority

CH 9900600 W 19991213

Abstract (en)

[origin: WO0145075A1] An advertising surface on which advertising is conveyed through still or moving images is mounted on or above a urinal (1). The advertising is activated by the user of the urinal (1) when he approaches the same. The advertising can be controlled through the Internet and can be adapted to the location and the time of transmission.

IPC 1-7

G09F 27/00

IPC 8 full level

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CPC (source: EP US)

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Citation (search report)

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