

Title (en)
ELECTRONIC COMMERCE COMMUNICATION SYSTEMS WITH MULTIPLE USER-DEFINE MARKETPLACES, CONTROLLED PRICING, AND AUTOMATED PURCHASING CAPABILITIES

Title (de)
E-COMMERCE-KOMMUNIKATIONSSYSTEME MIT MEHREREN BENUTZERDEFINIERTEN BRANCHEN, PREISKONTROLLE UND MÖGLICHKEITEN ZUM AUTOMATISCHEN EINKAUF

Title (fr)
SYSTEMES DE COMMUNICATION POUR COMMERCE ELECTRONIQUE A MARCHES MULTIPLES DEFINIS PAR LES UTILISATEURS, A PRIX REGLEMENTES, ET A CAPACITES D'ACHATS AUTOMATISES

Publication
EP 1242930 A4 20030806 (EN)

Application
EP 00945337 A 20000712

Priority

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Abstract (en)
[origin: WO0116826A1] A system and method for facilitating communication between a plurality of buyers (10) a plurality of suppliers (12) is provided. The communication system provides for coordinated message and response tracking within an electronic marketplace environment. Members of an electronic community, buyers (10) and suppliers (12), may submit information to a central database (16) maintained by a service provider (14). Such information may comprise company profile and product information. A marketplace administrator may browse the database (16) and assemble a list of suppliers (12) and buyers (10) who will receive an invitation for membership in a private or public marketplace. A broadcast message (68) and various response (78) tracking objects are assembled into a single marketplace object. The marketplace object serves as a mobile repository for all commercial interaction in furtherance of completing a purchase transaction between the buyers (10) and suppliers (12). Suppliers (12) who accept the marketplace membership invitation are allowed to attach some or all of their product information to the marketplace object.

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Citation (search report)

- No Search
- See references of WO 0116826A1

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