Title (en)

METHOD AND APPARATUS FOR PROVIDING INTELLIGENT RECOMMENDATIONS TO USERS REGARDING ONLINE ACTIVITIES BASED ON KNOWLEDGE OF DATA FROM A USER'S MULTIPLE WEB-SERVICES

Title (de)

VERFAHREN UND VORRICHTUNG UM EINEM BENUTZER INTELLIGENTE EMPFEHLUNGEN BEREITZUSTELLEN IN BEZUG AUF ONLINE-AKTIVITÄTEN BASIEREND AUF KENNTNISSEN AUS DATEN VON VERSCHIEDENEN NETZDIENSTEN DES BENUTZERS

Title (fr)

PROCEDE ET APPAREIL POUR FOURNIR AUX UTILISATEURS DES RECOMMANDATIONS INTELLIGENTES RELATIVES AUX ACTIVITES EN LIGNE SUR LA BASE DE LA CONNAISSANCE DES DONNEES PROVENANT DE SERVICES WEB MULTIPLES DE L'UTILISATEUR

Publication

EP 1242948 A1 20020925 (EN)

Application

EP 00978654 A 20001113

Priority

• US 0031307 W 20001113
• US 46151599 A 19991214

Abstract (en)

[origin: WO0145005A1] An Internet portal system for providing recommendations to subscribers of the portal has a data gathering system operating on the portal system, gathering data from multiple Internet sites (23, 25, 27) associated with the subscriber (17), a tracking system (35) monitoring the subscriber's on-line activity; and a recommendation engine for transmitting recommendations to the subscriber. The system is characterized in that the portal system monitors the subscriber's on-line activity, and transmits recommendations to the subscriber based on the subscriber's on-line activity and on subscriber information stored in the data repository. The system can make recommendations in a variety of situations, such as when a subscriber is shopping on-line, making investment decisions, or making banking decisions, for example.

IPC 1-7

G06F 17/60

IPC 8 full level

G06Q 30/00 (2012.01); H04L 29/08 (2006.01)

CPC (source: EP)

G06Q 30/06 (2013.01); H04L 67/306 (2013.01); H04L 67/535 (2022.05); H04L 69/329 (2013.01)

Citation (search report)

See references of WO 0145005A1

Designated contracting state (EPC)

AT BE CH CY DE DK ES FI FR GB GR IE IT LI LU MC NL PT SE TR

DOCDB simple family (publication)

WO 0145005 A1 20010621; AU 1609401 A 20010625; EP 1242948 A1 20020925; JP 2004501411 A 20040115

DOCDB simple family (application)

US 0031307 W 20001113; AU 1609401 A 20001113; EP 00978654 A 20001113; JP 2001546026 A 20001113