

Title (en)

PREPAYMENT METHOD USING WEB-BASED ADVERTISING BANNERS

Title (de)

VERFAHREN ZUR VORAUSZAHLUNG WELCHES INTERNET-BASIERTE WERBEBANNER VERWENDET

Title (fr)

PROCEDE DE PREPAIEMENT UTILISANT DES BANDEROLES PUBLICITAIRES WEB

Publication

**EP 1242951 A1 20020925 (EN)**

Application

**EP 00982227 A 20001122**

Priority

- US 0032274 W 20001122
- US 16676299 P 19991122

Abstract (en)

[origin: WO0139084A1] A computer-based method and system for tracking and rewarding a consumer's use of a web browser to view World Wide Web-based advertising banners. Consumers can accumulate money, goods or services as they browse the World Wide Web. Such goods and service rewards can be in the form of credit (either time or money) towards telecommunications costs.

IPC 1-7

**G06F 17/60**; **G06F 15/16**

IPC 8 full level

**G06Q 30/00** (2012.01)

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