

Title (en)

Advertising standard for mounting and stretching of posters

Title (de)

Werbeanzeigevorrichtung zur Befestigung und Spannung von Plakaten

Title (fr)

Système d'affichage publicitaire pour attacher et tendre des affiches

Publication

EP 1244087 A3 20041222 (EN)

Application

EP 02006163 A 20020319

Priority

DK BA200100084 U 20010319

Abstract (en)

[origin: EP1244087A2] There is described an advertising standard for mounting and stretching posters, the standard (2) being built up of strong sections with mainly triangular cross-section in the form of two vertical uprights (4), which are fastened in the ground, and a horizontal girder (6), the sections being mutually mitred and assembled around a rectangular support board (8) at opposite sides of which advertising displays, e.g. large posters, are intended to be mounted in stretched condition, where the girder (6) near and along an upper edge area of the support board (8) is provided with a particularly profiled holder strip (28) which, together with the girder (6) form a holder groove arranged to receive and fix an upper thickened edge section (26) of a poster (24), and where the support board (8) is provided with a bottom strip (10) along a bottom edge in which there is fastened a number of tightening means (13) adapted for interacting with a lower holder section (18), which is provided with a holder groove at least at the top, the groove (18) being arranged to receive and fix and lower thickened edge section (22) of the poster (24). By means of simple measures it hereby becomes easier to mount and stretch large advertising displays or posters, particularly on freely standing advertising standards. <IMAGE>

IPC 1-7

G09F 15/00

IPC 8 full level

G09F 15/00 (2006.01)

CPC (source: EP)

G09F 15/0025 (2013.01)

Citation (search report)

- [A] EP 1020837 A2 20000719 - MEGACOM A S [DK]
- [A] US 4771559 A 19880920 - KEITHLEY CLIFF [US]

Designated contracting state (EPC)

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DOCDB simple family (publication)

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