

Title (en)

SELLING A DIGITAL CONTENT PRODUCT IN AN ONLINE TRANSACTION

Title (de)

VERKAUF EINES PRODUKTES MIT DIGITALEM INHALT IN EINER ONLINE TRANSAKTION

Title (fr)

VENTE D'UN PRODUIT A TENEUR NUMERIQUE DANS UNE TRANSACTION EN LIGNE

Publication

**EP 1247227 A4 20030625 (EN)**

Application

**EP 00988222 A 20001220**

Priority

- US 0034704 W 20001220
- US 47432799 A 19991229

Abstract (en)

[origin: WO0148658A1] A method for selling a digital content product (206) in an online commercial transaction includes the steps of encoding the digital content product; creating a digital file (180) including a header (202) having first information about the digital content product, a product preview (204) that is a portion of the digital content product that is not encoded, and the encoded digital content product; storing, as a product for sale, the digital file at a host computer (110, 112); and providing access to the host computer by a buyer computer so that the buyer computer has access to the digital file. A system implements the method.

IPC 1-7

**G06F 17/60**; **G06F 1/00**

IPC 8 full level

**G06Q 30/00** (2006.01)

CPC (source: EP)

**G06Q 30/06** (2013.01)

Citation (search report)

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- See references of WO 0148658A1

Designated contracting state (EPC)

DE FR GB

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