

Title (en)
SELLING A DIGITAL CONTENT PRODUCT IN AN ONLINE TRANSACTION

Title (de)
VERKAUF EINES PRODUKTES MIT DIGITALEM INHALT IN EINER ONLINE TRANSAKTION

Title (fr)
VENTE D'UN PRODUIT A TENEUR NUMERIQUE DANS UNE TRANSACTION EN LIGNE

Publication
EP 1247227 A4 20030625 (EN)

Application
EP 00988222 A 20001220

Priority
• US 0034704 W 20001220
• US 47432799 A 19991229

Abstract (en)
[origin: WO0148658A1] A method for selling a digital content product (206) in an online commercial transaction includes the steps of encoding the digital content product; creating a digital file (180) including a header (202) having first information about the digital content product, a product preview (204) that is a portion of the digital content product that is not encoded, and the encoded digital content product; storing, as a product for sale, the digital file at a host computer (110, 112); and providing access to the host computer by a buyer computer so that the buyer computer has access to the digital file. A system implements the method.

IPC 1-7
G06F 17/60; **G06F 1/00**

IPC 8 full level
G06Q 30/00 (2006.01)

CPC (source: EP)
G06Q 30/06 (2013.01)

Citation (search report)
• [X] EP 0798892 A2 19971001 - IBM [US]
• [X] US 5509070 A 19960416 - SCHULL JONATHAN [US]
• [X] US 5845281 A 19981201 - BENSON GREG [SE], et al
• [X] US 5933498 A 19990803 - SCHNECK PAUL B [US], et al
• [E] US 6473740 B2 20021029 - COCKRILL MICHAEL P [US], et al
• [A] TODD WOODY: "Fight for your rights", THE STANDARD (INTERNET), 7 June 1999 (1999-06-07), XP002153035, Retrieved from the Internet <URL:http://thestandard.com/article/display/0,1151,4793,00.html> [retrieved on 20001116]
• [A] CHOUDHURY A K ET AL: "COPYRIGHT PROTECTION FOR ELECTRONIC PUBLISHING OVER COMPUTER NETWORKS", IEEE NETWORK, IEEE INC. NEW YORK, US, vol. 9, no. 3, 1 May 1995 (1995-05-01), pages 12 - 20, XP000505280, ISSN: 0890-8044
• [A] BAKER: "In the money - QPass has big hopes for small Net sales", BUSINESS JOURNAL (INTERNET), 12 October 1998 (1998-10-12), XP002134402, Retrieved from the Internet <URL:www.amcity.com/seattle/stories/1998/10/12/story3.html> [retrieved on 20000330]
• See references of WO 0148658A1

Designated contracting state (EPC)
DE FR GB

DOCDB simple family (publication)
WO 0148658 A1 20010705; AU 2445101 A 20010709; CA 2395719 A1 20010705; EP 1247227 A1 20021009; EP 1247227 A4 20030625

DOCDB simple family (application)
US 0034704 W 20001220; AU 2445101 A 20001220; CA 2395719 A 20001220; EP 00988222 A 20001220