

Title (en)
INTERACTIVE PRODUCT SELECTION SYSTEM

Title (de)
INTERAKTIVES SYSTEM ZUR AUSWAHL VON PRODUKTEN

Title (fr)
SYSTEME DE SELECTION DE PRODUITS INTERACTIF

Publication
EP 1254419 A1 20021106 (EN)

Application
EP 01900176 A 20010104

Priority

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- US 48337500 A 20000114
- US 48337600 A 20000114
- US 48337700 A 20000114
- US 57236200 A 20000517

Abstract (en)
[origin: WO0152126A2] A product selection system and method is implemented in an interactive medium and compares criteria for a product selected by a consumer or business with the attributes of all known products in that field. The system identifies products which satisfy the needs of the user and provides a detailed objective comparison of products, ranked by the suitability of each product against the selection criteria. Categories of objective attributes can be removed from consideration and products are then re-ranked according to remaining categories. Once a satisfactory objective comparison has been made, the user may assess subjective elements, such as design and handling, and the products are accordingly re-ranked. Finally, a list of top ranked products, and price and availability of the top ranked product are displayed.

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