

Title (en)  
INTERACTIVE PRODUCT SELECTION SYSTEM

Title (de)  
INTERAKTIVES SYSTEM ZUR AUSWAHL VON PRODUKTEN

Title (fr)  
SYSTEME DE SELECTION DE PRODUITS INTERACTIF

Publication  
**EP 1254419 A1 20021106 (EN)**

Application  
**EP 01900176 A 20010104**

Priority

- GB 0100032 W 20010104
- US 48337500 A 20000114
- US 48337600 A 20000114
- US 48337700 A 20000114
- US 57236200 A 20000517

Abstract (en)  
[origin: WO0152126A2] A product selection system and method is implemented in an interactive medium and compares criteria for a product selected by a consumer or business with the attributes of all known products in that field. The system identifies products which satisfy the needs of the user and provides a detailed objective comparison of products, ranked by the suitability of each product against the selection criteria. Categories of objective attributes can be removed from consideration and products are then re-ranked according to remaining categories. Once a satisfactory objective comparison has been made, the user may assess subjective elements, such as design and handling, and the products are accordingly re-ranked. Finally, a list of top ranked products, and price and availability of the top ranked product are displayed.

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