

Title (en)

ELECTRONIC TRANSACTION RECEIPT SYSTEM AND METHOD

Title (de)

SYSTEM UND VERFAHREN ZUM SENDEN EINER ELEKTRONISCHEN TRANSAKTIONSSQUITTUNG

Title (fr)

SYSTEME ET PROCEDE DESTINES A L'ENVOI D'UN REU CORRESPONDANT A UNE TRANSACTION ELECTRONIQUE

Publication

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Application

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Priority

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- US 18010200 P 20000203

Abstract (en)

[origin: WO0157736A1] In connection with a sales transaction, an electronic receipt (12) is issued to the buyer (14) that includes hyperlinks (16). A hyperlink can be associated with an inducement to make a secondary purchase of an item commercially related to the primary purchase, such as accessories, items used in the same field, manuals and other items. A hyperlink can also be associated with a product return procedure, with a manufacturer's warranty procedure, receiving rebate notices and recall notices, product registration procedures and other functions. The receipt can be maintained in a centralized database and the information used in various ways by buyers, sellers and other authorized entities.

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