

Title (en)
WATERMARK ENCODER AND DECODER ENABLED SOFTWARE AND DEVICES

Title (de)
WASSERZEICHENCODIERER UND SOFTWARE UND EINRICHTUNGEN MIT DECODIERERAKTIVIERUNG

Title (fr)
LOGICIELS ET DISPOSITIFS ACTIVES PAR DES CODEURS ET DES DECODEURS DE FILIGRANE

Publication
EP 1257921 A1 20021120 (EN)

Application
EP 01909242 A 20010214

Priority

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- US 18368100 P 20000219
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- US 63610200 A 20000810

Abstract (en)
[origin: WO0161508A1] Watermark encoders and decoders are integrated into operating systems, Internet browsers (300), media players, and other applications and devices. Such integration enables the watermark-enabled application (304) or device to provide additional functionality and information (302) available via the watermark. The watermark, for example, may link to metadata or actions related to a media object. To exploit this watermark enabled functionality, the integrated application uses a watermark decoder to access the related metadata and actions. The user interface of the integrated application is enhanced to present metadata and actions linked via the watermark. Similarly, watermark encoders may be integrated into applications to convert media objects into enhanced, watermarked objects.

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