

Title (en)

NATURAL USER INTERFACE FOR VIRTUAL REALITY SHOPPING SYSTEMS

Title (de)

BENUTZERSCHNITTSTELLE FÜR EINKAUFFSYSTEME IN VIRTUELLER REALITÄT

Title (fr)

INTERFACE UTILISATEUR NATURELLE POUR SYSTEMES D'ACHATS EN REALITE VIRTUELLE

Publication

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Application

EP 01914143 A 20010308

Priority

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- US 52445300 A 20000310

Abstract (en)

[origin: WO0169364A2] A virtual reality shopping system that supports shopping over communications networks such as the Internet is provided. The shopping system has a server for providing interactive three-dimensional content to a client. The three-dimensional content may represent the interior of a virtual store or shopping mall. The user at the client may navigate through the three-dimensional content in real time. The user may click and drag three-dimensional items of interest into a shopping cart. A map may be provided that shows the layout of the interior of the virtual store. Department options may be provided that automatically take the user to the appropriate department of the store. Product category options may be provided that allow the user to locate products in various categories. A search option may be used to search for desired products. A product details region may be used to provide additional information on selected products. A clip of moving images of a product may be provided when the user clicks on a product in the three-dimensional view. The clip may be presented in the form of a rotating and zooming image of the product.

IPC 1-7

G06F 3/00

IPC 8 full level

G06F 3/033 (2006.01); **G06F 3/048** (2006.01); **G06F 3/0481** (2013.01); **G06Q 30/00** (2006.01)

CPC (source: EP KR)

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WO 0169364 A2 20010920; **WO 0169364 A3 20020815**; AU 3951801 A 20010924; CA 2403006 A1 20010920; EP 1261906 A2 20021204; IL 151294 A0 20030410; KR 20020084148 A 20021104

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