

Title (en)

ELECTRONIC COMMERCE USING OBJECT CHARACTERIZATION DATA SETS

Title (de)

DATENSÄTZE ZUR CHARAKTERISIERUNG VON OBJEKTEN IM ELEKTRONISCHEN HANDEL

Title (fr)

COMMERCE ELECTRONIQUE UTILISANT DES ENSEMBLES DE DONNEES DE CARACTERISATION D'OBJETS

Publication

EP 1261922 A1 20021204 (EN)

Application

EP 01909389 A 20010228

Priority

- CA 0100257 W 20010228
- US 51561200 A 20000229

Abstract (en)

[origin: CA2331572A1] An electronic commerce method and system for visually shopping for products enabling the user to search for products based on attributes or characteristics of a product model is presented. These characteristics can include colour, shape, size, etc. By allowing the user to shop using images as a basis for product browsing a natural shopping process can be recreated in a virtual environment.

IPC 1-7

G06F 17/00

IPC 8 full level

G06F 17/30 (2006.01); **G06Q 30/00** (2012.01); **G06T 19/00** (2011.01)

CPC (source: EP)

G06Q 30/06 (2013.01)

Designated contracting state (EPC)

DE FR GB IT

DOCDB simple family (publication)

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DOCDB simple family (application)

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