

Title (en)

TARGETED UPDATE OF A LASER-CENTRIC MEDIUM

Title (de)

GEZIELTES AKTUALISIEREN EINES LASERZENTRIERTEN MEDIUMS

Title (fr)

MISE A JOUR CIBLE D'UN SUPPORT CENTRIQUE AU LASER

Publication

**EP 1264235 A1 20021211 (EN)**

Application

**EP 00923489 A 20000418**

Priority

- US 0010437 W 20000418
- US 29585699 A 19990421

Abstract (en)

[origin: WO0063772A1] A system, method, and article of manufacture for tracking distribution electronically. An electronic medium identifier is incorporated onto an electronic medium using a Burst Cut Area (BCA). Next, a package tracking identifier is located on the package in which the medium is stored. The electronic medium is tracked during shipment. The system includes logic for downloading and updating retailer-specific information of the Digital Versatile Disk (DVD). When a user connects to the Internet with a DVD application (2300), the application reads the BCA information. Then, the application requests all downloads from the server (2320). The server performs a table lookup to ascertain the retailer of the DVD, then performs another table lookup to determine download information (2330). The server downloads information to the application using HTTP protocol (2340). Finally, the transaction is memorialized in the server (2360).

IPC 1-7

**G06F 7/00**; **G06F 17/60**

IPC 8 full level

**G06Q 30/00** (2006.01); **G06Q 30/02** (2012.01); **G11B 7/004** (2006.01); **G11B 7/007** (2006.01); **G11B 20/10** (2006.01)

CPC (source: EP)

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