

Title (en)
SYSTEM FOR MARKETING GOODS AND SERVICES UTILIZING COMPUTERIZED CENTRAL AND REMOTE FACILITIES

Title (de)
SYSTEM ZUR VERMARKTUNG VON WAREN UND DIENSTLEISTUNGEN DURCH COMPUTERISIERTE ZENTRALE UND ABGESETZTE EINRICHTUNGEN

Title (fr)
SYSTEME DE COMMERCIALISATION DE BIENS ET DE SERVICES A L'AIDE D'INSTALLATIONS INFORMATISEES CENTRALES ET SITUEES A DISTANCE

Publication
EP 1272910 A2 20030108 (EN)

Application
EP 00911775 A 20000214

Priority
US 0003579 W 20000214

Abstract (en)
[origin: WO0161433A2] A system for shopping for goods and services includes central communications facilities and remote communications facilities connected by communications links and means permitting data communications between them. Central communications facilities offer goods and services in competition with each other. Each central communications facility stores, in addition to data, graphics in the form of video, and audio in the form of computerized voice and music. Computer input devices at each remote communications facility permit customers to access the data, graphics and audio. Computers at each remote communications facility also enable that facility to receive and download the data, graphics, and audio. Each remote communications facility is adapted to enable a customer, after viewing the data, graphics, and audio, to electronically negotiate a price for the purchase of the goods and services. Each central communications facility can generate and transmit to the remote facility transaction specific paperwork relative to the price so negotiated.
[origin: WO0161433A2] A system (10) for shopping for goods and services includes central communications facilities (12) and remote communications facilities (14) connected by communications links and means permitting data communications between them. Central communications facilities (12) offer goods and services in competition with each other. Each central communications facility (12) stores, in addition to data, graphics in the form of video, and audio in the form of computerized voice and music. Computer input devices (26) at each remote communications facility permit customers to access the data, graphics and audio. Computers at each remote communications facility (14) also enable that facility to receive and download the data, graphics, and audio. Each remote communications facility (14) is adapted to enable a customer, after viewing the data, graphics, and audio, to electronically negotiate a price for the purchase of the goods and services. Each central communications facility (12) can generate and transmit to the remote facility (14) transaction specific paperwork relative to the price so negotiated.

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