

Title (en)

Device for advertising purposes and method for mounting an advertising sheet on such a device

Title (de)

Werbevorrichtung und Methode zur Befestigung eines folienförmigen Werbeträgers auf dieser Werbevorrichtung

Title (fr)

Dispositif publicitaire et méthode de fixation d'une affiche publicitaire en forme de feuille sur ce dispositif

Publication

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Application

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Priority

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Abstract (en)

[origin: EP1274063A1] The invention relates to a device for advertising purposes, comprising a mast and a frame which is placed thereon and of which a side remote from the mast is intended to carry an advertising sheet, wherein the frame is provided with two grooves located at a mutual distance for receiving in form-fitting manner two thicker parts which are located at a mutual distance and which are arranged close to or on at least two opposite side edges of the advertising sheet, while the invention also relates to a method for mounting the advertising sheet on the device by threading the advertising sheet with the thicker parts from the one side of the frame to the other in the two grooves. <IMAGE>

IPC 8 full level

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