

Title (en)  
METHOD OF AND SYSTEM FOR DISTRIBUTING ELECTRONIC COUPONS OVER A NETWORK PRIOR TO THE CONSUMMATION OF A PURCHASE TRANSACTION

Title (de)  
VERFAHREN UND SYSTEM ZUM VERTEILEN ELEKTRONISCHER COUPONS BER EIN NETZWERK VOR DEM ABSCHLUSS EINES KAUFVERTRAGS

Title (fr)  
PROCEDES ET SYSTEME PERMETTANT DE DISTRIBUER DES COUPONS ELECTRONIQUES VIA UN RESEAU AVANT LA REALISATION D'UNE TRANSACTION D'ACHAT

Publication  
**EP 1287466 A1 20030305 (EN)**

Application  
**EP 01933074 A 20010507**

Priority  
• US 0114563 W 20010507  
• US 20278300 P 20000509  
• US 57370700 A 20000518

Abstract (en)  
[origin: WO0186548A1] A system for distributing electronic coupons over a network includes a computer processor and associated memory, the e-tail server system including items for sale, a promotional server including a database having an inventory of certain of the plurality of items for sale and promotional linking code for linking the certain items for sale to promotional terms that define an electronic coupon and a client system including a computer processor and associated memory, the client system being selectively coupleable to the e-tail server system over the network to initiate a purchase transaction by selecting an item from the plurality of items for sale. The system further includes a searching device for searching the database to determine whether the selected item is linked to the promotional terms by the promotional linking code prior to the purchase transaction being consummated and electronic coupon generating means for providing the electronic coupons to the client system for items selected by the client which are linked to the promotional terms.

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IPC 8 full level  
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CPC (source: EP)  
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Citation (search report)  
See references of WO 0186548A1

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