

Title (en)

METHOD OF AND SYSTEM FOR DISTRIBUTING ELECTRONIC COUPONS OVER A NETWORK AFTER THE CONSUMMATION OF A PURCHASE TRANSACTION

Title (de)

VERFAHREN UND SYSTEM ZUR VERTEILUNG ELEKTRONISCHER COUPONS BER EIN NETZWERK NACH DEM ABSCHLUSS EINES KAUFVERTRAGS

Title (fr)

PROCEDE ET SYSTEME DE DISTRIBUTION DE COUPONS ELECTRONIQUES SUR UN RESEAU APRES L'EXECUTION D'UNE OPERATION D'ACHAT

Publication

EP 1287467 A1 20030305 (EN)

Application

EP 01933134 A 20010507

Priority

- US 0114677 W 20010507
- US 20298900 P 20000509
- US 57327900 A 20000518

Abstract (en)

[origin: WO0186552A1] A system for distributing electronic coupons over a network includes: an e-tail server system (120) to offer at least one item for sale; a database (230) with at least one promotional item linked to an electronic coupon for a secondary item; a client system (110) selectively coupleable to the e-tail server to initiate a purchase transaction; a search device for searching the database (230) after the purchase transaction is consummated to determine if the purchased item is a promotional item, and if it is, retrieving the e-coupon for the secondary item that is linked to the promotional item; and display means to display to e-coupon for the secondary item to the client system.

IPC 1-7

G06F 17/60

IPC 8 full level

G06Q 30/00 (2006.01); **G06Q 50/00** (2006.01)

CPC (source: EP)

G06Q 30/02 (2013.01)

Citation (search report)

See references of WO 0186552A1

Designated contracting state (EPC)

AT BE CH CY DE DK ES FI FR GB GR IE IT LI LU MC NL PT SE TR

DOCDB simple family (publication)

WO 0186552 A1 20011115; AU 5958101 A 20011120; CA 2408277 A1 20011115; EP 1287467 A1 20030305; JP 2003533779 A 20031111

DOCDB simple family (application)

US 0114677 W 20010507; AU 5958101 A 20010507; CA 2408277 A 20010507; EP 01933134 A 20010507; JP 2001583425 A 20010507