

Title (en)
DYNAMICALLY CONTROLLING VIDEO AND DATA TRANSMISSIONS

Title (de)
DYNAMISCHES KONTROLLIEREN VON VIDEO UND DATENÜBERTRAGUNG

Title (fr)
TRANSMISSIONS DE DONNEES ET DE VIDEO A COMMANDE DYNAMIQUE

Publication
EP 1287678 A2 20030305 (EN)

Application
EP 01927063 A 20010410

Priority
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Abstract (en)
[origin: WO0191474A2] A video and data distribution system may account for the dynamically changing nature of its audience. By receiving feedback from the audience, the content of the broadcast may be modified automatically. For example, the information which is broadcast may be tagged and information about the viewer selected programming and ancillary data may be utilized to assess the nature of the currently active audience. This information may be provided as feedback information to the broadcast system to modify the nature of the information being broadcast.

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