

Title (en)

METHOD AND SYSTEM FOR PRESENTING AN ELECTRONIC PROGRAMMING GUIDE

Title (de)

VERFAHREN UND SYSTEM ZUR ANZEIGE EINER ELEKTRONISCHEN PROGRAMMFÜHRUNG

Title (fr)

PROCEDE ET SYSTEME DE PRESENTATION D'UN GUIDE DE PROGRAMMATION ELECTRONIQUE

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Application

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Abstract (en)

[origin: WO0189206A2] A method and system presents an electronic programming guide to an end viewer utilizing a selected standard calendar object format for the programming information. The selected standard calendar object format allows calendaring software applications to capture and exchange calendar information, and allows programming information to be placed directly into a calendaring software application that uses the standard calendar object format.

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