

Title (en)

SYSTEM AND METHOD FOR PROVIDING ELECTRONIC COUPONS IN AN ONLINE GROCERY DELIVERY SERVICE

Title (de)

GERÄT UND VERFAHREN ZUR AUSTELLUNG ELEKTRONISCHER GUTSCHEINE IN EINEM ON-LINE LEBENSMITTELVERSANDDIENST

Title (fr)

SYSTEME ET PROCEDE POUR FOURNITURE DE COUPONS ELECTRONIQUES DANS UN SERVICE DE DISTRIBUTION D'EPICERIE EN LIGNE

Publication

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Application

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Priority

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Abstract (en)

[origin: WO0205174A1] An approach for providing online grocery delivery services that utilize electronic coupons is disclosed. A server receives consumer identification information of a consumer from a client station. The server determines whether a consumer specific coupon that is associated with the received consumer identification information is stored in a coupon database. The server displays the consumer specific coupon based upon the determination of whether the consumer specific coupon is stored in the coupon database. An order processing computer receives item selection information and generates a coupon that is separate from the consumer specific coupon. A billing computer communicates with the server and applies any applicable coupons (i.e., consumer specific coupon and the generated coupon). This arrangement permits an online grocery delivery services system to distribute and to process coupons.

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