

Title (en)  
VIRTUAL UNLOCKING OF A TRADING CARD

Title (de)  
VIRTUELLE FREIGABE EINER KARTE ZUM AUSTAUSCHEN

Title (fr)  
DEVERROUILLAGE VIRTUEL DE CARTES DE COLLECTION RELATIVES AU SPORT

Publication  
**EP 1299852 A2 20030409 (EN)**

Application  
**EP 01946423 A 20010615**

Priority  
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Abstract (en)  
[origin: WO0201494A2] The present invention is generally directed to a sports trading card, memorabilia item or collectible that may be distributed to collectors or customers and that can be used to access an electronic trading card, memorabilia item or collectible via a communication network. A particular embodiment of the invention involves a distributed trading card that can be used to access an electronic trading card. The distributed item may be associated with an identifier, which may be unique. The identifier may be submitted to a central computer, which may access a computer readable medium on which virtual items are stored based on the submitted identifier information. The central computer may cause the virtual item to be displayed and may change the virtual item through an evolution process. The central computer may also host games, prize drawings or other activities in which the virtual items are used.

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See references of WO 0201494A2

Citation (examination)  
WO 9930455 A1 19990617 - HAYES THOMAS J [US]

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