

Title (en)

METHOD AND SYSTEM FOR USING A HAND HELD DEVICE FOR MANAGEMENT OF PROMOTIONS

Title (de)

VERFAHREN UND SYSTEM FÜR DIE BENUTZUNG EINES TRAGBAREN GERÄTS ZUR VERWALTUNG VON PRODUKTWERBUNG

Title (fr)

PROCEDE ET SYSTEME D'UTILISATION D'UN INSTRUMENT MANUEL POUR LA GESTION DE PROMOTIONS

Publication

EP 1303821 A2 20030423 (EN)

Application

EP 00973382 A 20001016

Priority

- US 0026259 W 20001016
- US 61390400 A 20000711

Abstract (en)

[origin: WO0205173A2] A method, system and computer product for management of promotions using a hand held device. The method includes receiving promotions to a hand held device, storing the promotions to the electronic hand held device, and electronically transmitting the promotions from the hand held device to a point of sale (POS) at the time of a customer transaction. The promotions may be stored to the hand held device from an electronic transmission from a computer associated with the retail store at the time of purchase, or from downloading the promotions from the Internet. Additionally, the promotions may be electronically transmitted from the computer associated with the retail store to the hand held device based on one of a plurality of customer identifiers (CIDs) stored in the hand held device.

IPC 1-7

G06F 17/60; **G07G 1/00**; **G07F 19/00**

IPC 8 full level

G07G 1/12 (2006.01); **G06Q 30/00** (2012.01)

CPC (source: EP)

G06Q 20/387 (2013.01); **G06Q 30/02** (2013.01)

Citation (search report)

See references of WO 0205173A2

Designated contracting state (EPC)

AT BE CH CY DE DK ES FI FR GB GR IE IT LI LU MC NL PT SE

DOCDB simple family (publication)

WO 0205173 A2 20020117; **WO 0205173 A3 20020718**; AU 1189401 A 20020121; BE 1013900 A3 20021203; CA 2417124 A1 20020117; EP 1303821 A2 20030423; IT MI20002334 A1 20020427; JP 2004503021 A 20040129; PT 102584 A 20020130; ZA 200006210 B 20010522

DOCDB simple family (application)

US 0026259 W 20001016; AU 1189401 A 20001016; BE 200100009 A 20010104; CA 2417124 A 20001016; EP 00973382 A 20001016; IT MI20002334 A 20001027; JP 2002508706 A 20001016; PT 10258401 A 20010320; ZA 200006210 A 20001101