

Title (en)

METHOD OF QUALIFYING AND MAINTAINING APPROPRIATE DRUG ADMINISTRATION

Title (de)

VERFAHREN ZUM BESTIMMEN UND AUFRECHTERHALTEN EINER ORDNUNGSGEMÄSSEN MEDIKAMENTENVERABREICHUNG

Title (fr)

PROCEDE PERMETTANT DE DEFINIR ET MAINTENIR L'ADMINISTRATION APPROPRIEE D'UN MEDICAMENT

Publication

EP 1305759 A4 20051102 (EN)

Application

EP 01952562 A 20010710

Priority

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- US 21751800 P 20000711

Abstract (en)

[origin: WO0205187A1] A method (figure 1) for reducing consumer errors in selecting a medicine for treatment of asymptomatic or chronic conditions and encouraging appropriate long-term use of the medicine. The first step of the method includes stepwise guidance to understanding label information, which leads the consumer through the criteria for determining whether use of the medicine is appropriate. Another step involves directing the consumer to packaging inserts, including an informational booklet and visual media such as a videotape, further explaining the label information. Yet another step involves communication of incentives to maintain long term usage, including incentives to call a toll-free service to speak to a trained product specialist. For eligible consumers, the product specialist gives advice about proper use of the product. For ineligible consumers, the product specialist advises the consumer to discuss the product and condition with a doctor and facilitates a full purchase price refund.

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G06F 17/60

IPC 8 full level

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CPC (source: EP US)

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- See references of WO 0205187A1

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