Title (en)
CONTENT WITH BOOKMARKS OBTAINED FROM AN AUDIENCE'S APPRECIATION

Title (de)
INHALTE MIT LESEZEICHEN, DIE DURCH DIE AUFMERKSAMKEIT VON ZUSCHAUERN BESTIMMT WERDEN

Title (fr)
CONTENU MUNIS DE SIGNETS CORRESPONDANT A DES ELEMENTS APPRECIES PAR UNE ASSISTANCE

Publication
EP 1307830 A2 20030507 (EN)

Application
EP 01929626 A 20010508

Priority
• EP 0105191 W 20010508
• US 58582500 A 20000601

Abstract (en)
[origin: WO0193091A2] A method provides bookmarks for indicating elements or portions of an information content that are likely to be of great interest to an audience. A broadcast station can these bookmarks for sale of lease to a third party for inserting data into the information content at the bookmarked locations. The third party can insert advertisements in the information content close to the indicated portions that the audience is likely to appreciate.

IPC 1-7
G06F 17/30

IPC 8 full level
G06Q 30/00 (2006.01); **G06F 13/00** (2006.01); **G06F 17/30** (2006.01); **G09F 19/00** (2006.01); **H04N 5/91** (2006.01); **H04N 7/08** (2006.01); **H04N 7/081** (2006.01); **H04N 7/16** (2011.01); H04H 20/28 (2008.01)

CPC (source: EP KR)
G06F 16/78 (2018.12 - EP); **H04H 60/46** (2013.01 - KR); **H04N 7/08** (2013.01 - KR); **H04N 7/165** (2013.01 - EP); **H04N 21/235** (2013.01 - EP); **H04N 21/25891** (2013.01 - EP); **H04N 21/42203** (2013.01 - EP); **H04N 21/44213** (2013.01 - EP); **H04N 21/8358** (2013.01 - KR); **H04N 21/8455** (2013.01 - EP); H04H 20/28 (2013.01 - EP)

Citation (search report)
See references of WO 0193091A2

Designated contracting state (EPC)
AT BE CH CY DE DK ES FI FR GB GR IE IT LI LU MC NL PT SE TR

DOCDB simple family (publication)
WO 0193091 A2 20011206; **WO 0193091 A3 20030227**; CN 1630869 A 20050622; EP 1307830 A2 20030507; JP 2003535535 A 20031125; KR 20020022791 A 20020327

DOCDB simple family (application)
EP 0105191 W 20010508; CN 01801548 A 20010508; EP 01929626 A 20010508; JP 2002500237 A 20010508; KR 20027001431 A 20020201