

Title (en)

ABSORBENT ARTICLES WITH CHARACTERISTICS INDICATED BY COLOR SIGNALS

Title (de)

ABSORBIERENDE ARTIKEL MIT MERKMALEN, DIE MIT HILFE VON FARBSIGNALEN GEKENNTZEICHNET SIND

Title (fr)

ARTICLES ABSORBANTS AUX CARACT RISTIQUES REP R ES PAR DES CODES COULEURS

Publication

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Application

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Priority

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Abstract (en)

[origin: WO0230347A1] The present invention encompasses a line of consumer products having two or more varying degrees of a pre-determined product performance characteristic, the line comprising: a first product having a first color identifier and a first degree of the pre-determined product performance characteristic; and a second product having a second color identifier and a second degree of the pre- determined product performance characteristic, wherein the first color identifier has a first color intensity, the second color identifier has a second color intensity, the first color intensity is less than the second color intensity, and wherein the first color identifier corresponds to the first degree of the product performance characteristic, the second color identifier corresponds to the second degree of the product performance characteristic. In a preferred mode, a lighter intensity of color of the color indicator indicates less of the performance characteristic and a deeper intensity of color of the color indicator indicates more of the performance characteristic.

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