

Title (en)
IMPROVED ADVERTISING BALL POINT PEN

Title (de)
VERBESSERTER WERBEKUGELSCHREIBER

Title (fr)
STYLO BILLE AMELIORE A FONCTION PUBLICITAIRE

Publication
EP 1325490 B1 20041215 (EN)

Application
EP 00948209 A 20000810

Priority
IB 0001111 W 20000810

Abstract (en)
[origin: WO0213173A1] A writing instrument such as a ball point pen that includes an elongated tubular housing and a ball point pen tip connected to the housing for writing purposes and a lenticular image display surface that includes a pair of different composite images suitable for advertisement or indicia information in the same area on the outside surface of the writing instrument body, said lenticular display including a plurality of grooves making the pen easier to grasp and hold during writing.

IPC 1-7
G09F 19/14; **G09F 23/00**

IPC 8 full level
B43K 3/00 (2006.01); **B43K 7/00** (2006.01); **B43K 29/00** (2006.01); **G09F 19/12** (2006.01); **G09F 19/14** (2006.01); **G09F 23/00** (2006.01)

CPC (source: EP)
G09F 19/14 (2013.01); **G09F 23/00** (2013.01); **G09F 2023/0016** (2013.01)

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WO 0213173 A1 20020214; AT E285106 T1 20050115; DE 60016811 D1 20050120; DE 60016811 T2 20060105; EP 1325490 A1 20030709; EP 1325490 B1 20041215; HK 1056640 A1 20040220; JP 2004505809 A 20040226

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