

Title (en)

METHOD FOR LINKING DIFFERENT TARGET GROUPS AND CORRESPONDING SYSTEM FOR CARRYING OUT THIS METHOD

Title (de)

VERFAHREN ZUR VERKNÜPFUNG VON UNTERSCHIEDLICHEN ZIELGRUPPEN SOWIE EIN GEEIGNETES SYSTEM HIERFÜR

Title (fr)

PROCEDE POUR RELIER DIFFERENTS GROUPES CIBLES ET SYSTEME PERMETTANT DE METTRE EN OEUVRE CE PROCEDE

Publication

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Application

**EP 01992958 A 20011030**

Priority

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Abstract (en)

[origin: DE10053738A1] The invention relates to a method for linking different target groups. By standardising information, the invention enables the target groups to be linked in a more simple and targeted manner.

IPC 1-7

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IPC 8 full level

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CPC (source: EP US)

**G06Q 30/02** (2013.01 - EP US); **G06Q 30/0273** (2013.01 - EP US)

Citation (search report)

See references of WO 0237351A2

Citation (examination)

- YANNIS BAKOS: "The Emerging Role of Electronic Marketplaces on the Internet", COMMUNICATIONS OF THE ACM, vol. 41
- AUTOBYTEL.COM, 27 October 2000 (2000-10-27), Retrieved from the Internet <URL:www.auto-by-tel.com>

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DOCDB simple family (publication)

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