

Title (en)

METHODS, SYSTEMS AND EMAIL CONTENT ENABLING EMAIL RECIPIENTS TO WIN PRIZES

Title (de)

VERFAHREN, SYSTEME UND E-MAILINHALT, DANK DERER E-MAILEMPFÄNGER PREISE GEWINNEN KÖNNEN

Title (fr)

PROCEDES, SYSTEMES ET CONTENU DE COURRIER ELECTRONIQUE PERMETTANT A DES DESTINATAIRES DE CES COURRIERS DE GAGNER DES PRIX

Publication

**EP 1333898 A1 20030813 (EN)**

Application

**EP 01959162 A 20010720**

Priority

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- US 21951100 P 20000720

Abstract (en)

[origin: WO0207833A1] Email tickets (100) that enable the email recipients to win prizes. The method comprises the preparation process, the dispatch process, the electronic scratching to reveal the secret symbols and the prize claiming process. A ticket according to the present invention comprises principally two layers: the promotional layer ( S131) and the secret layer (S132). The promotional layer and the secret layer are combined (S133) in an email ticket (S134) in such a way that the promotional layer is shown first, and then the secret symbols are revealed following some exciting interactive operations or a predetermined timeout.

IPC 1-7

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IPC 8 full level

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Citation (search report)

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