

Title (en)

SYSTEM AND METHOD FOR STORING AND PROCESSING DATA USING A MOBILE TELEPHONE

Title (de)

SYSTEM UND VERFAHREN ZUM SPEICHERN UND VERARBEITEN VON DATEN MIT EINEM MOBILTELEFON

Title (fr)

SYSTEME ET PROCEDE DE STOCKAGE ET DE TRAITEMENT DE DONNEES A L'AIDE D'UN TELEPHONE MOBILE

Publication

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Application

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Abstract (en)

[origin: WO0242961A1] The invention concerns a system (1) and a device for storing and processing data during a purchasing operation by a consumer. The system comprises at least a mobile tool (2) provided with a keyboard (15) associated with the consumer and at least a sales outlet terminal (4), the mobile tool and the terminal comprising means (9, 10) for exchanging data between them during the purchasing operation. The mobile tool further comprises means (3) for storing the consumer's behavioural and loyalty data, means (13) for updating said behavioural and loyalty data based on data derived from the terminal and means for transmitting to said terminal data corresponding to said update and displaying and navigating means (14, 8, 15). The terminal comprises means for transmitting benefits obtained when certain predetermined conditions are fulfilled on the data corresponding to said update.

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CPC (source: EP US)

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