

Title (en)

Advertising card with magnifying lens

Title (de)

Werbekarte mit Lupe

Title (fr)

Carte publicitaire avec loupe

Publication

EP 1345196 A1 20030917 (EN)

Application

EP 02380059 A 20020315

Priority

EP 02380059 A 20020315

Abstract (en)

Advertising card with magnifying lens which, in the oblong position and centrally arranged, preferably has a rectangular window (1) with sides parallel to those of the card (2), closed by a thin flat plate of transparent plastic, one of the faces of which has a very fine printed facet in concentric circular alignments with a large radius (Fresnel lens), included in the card forming an inseparable set constituting a permanent object of use and a reminder of the advertising message it contains and transmits. <IMAGE>

IPC 1-7

G09F 23/00; **G09F 19/00**; **B42D 15/02**

IPC 8 full level

B42D 15/02 (2006.01); **G09F 19/00** (2006.01); **G09F 23/00** (2006.01)

CPC (source: EP US)

B42D 15/02 (2013.01 - EP); **G09F 19/00** (2013.01 - EP US); **G09F 23/00** (2013.01 - EP US)

Citation (search report)

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Cited by

WO2015060961A1

Designated contracting state (EPC)

AT BE CH CY DE DK ES FI FR GB GR IE IT LI LU MC NL PT SE TR

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