

Title (en)

VIRTUAL REALITY DISPLAY METHOD AND SYSTEM

Title (de)

VIRTUELLE REALITÄT ANZEIGEVERFAHREN UND -SYSTEM

Title (fr)

PROCEDE ET SYSTEME D'AFFICHAGE DE REALITE VIRTUELLE

Publication

**EP 1346323 A1 20030924 (EN)**

Application

**EP 00991325 A 20001215**

Priority

NL 0000922 W 20001215

Abstract (en)

[origin: WO0248967A1] System and method for electronically visualising at least one product in a retail environment, the system (5) comprising input means (17) for receiving user input concerning the at least one product and processing means (11), connected to the input means (17), the processing means (11) comprising first storage means (13) for storing and retrieving visual information concerning the at least one product. The system further comprises display means (10) connected to the processing means (11) for displaying the visual information concerning the at least one product as a three-dimensional virtual object. The display means (10) may comprise an immersive virtual reality projection system (15) or at least one semi-immersive flat screen display (15).

IPC 1-7

**G06T 17/00**

IPC 8 full level

**G06Q 30/00** (2006.01)

CPC (source: EP)

**G06Q 30/02** (2013.01)

Citation (search report)

See references of WO 0248967A1

Designated contracting state (EPC)

AT BE CH CY DE DK ES FI FR GB GR IE IT LI LU MC NL PT SE TR

DOCDB simple family (publication)

**WO 0248967 A1 20020620**; AU 3242801 A 20020624; EP 1346323 A1 20030924

DOCDB simple family (application)

**NL 0000922 W 20001215**; AU 3242801 A 20001215; EP 00991325 A 20001215