

Title (en)
ONE CLICK WEB RECORDS

Title (de)
EIN-KLICK-WEBDATENSÄTZE

Title (fr)
ENREGISTREMENTS WEB EN UN CLIC

Publication
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Application
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Abstract (en)
[origin: WO02054773A2] A method, system, computer medium, and other embodiments for integrating unrelated web services with stand-alone media-based devices are provided. Users can access and control the media-based device conveniently with a web-browser through various portals on the Internet. In an embodiment directed to a single web session, users program the media-based device by clicking on one or more hyperlinks or hypertexts in the form of advertisements of upcoming broadcasts. The advertisements may be web-hosted or sponsored by web portals.

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