

Title (en)
DEVICE FOR SELECTIVELY DISPLAYING POSTERS

Title (de)
VORRICHTUNG ZUR SELEKTIVEN ANZEIGE VON ANZEIGEN

Title (fr)
DISPOSITIF D'AFFICHAGE SELECTIF D'AFFICHES

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Application
EP 02714282 A 20020306

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Abstract (en)
[origin: WO02071375A2] The invention concerns a device for selectively and individually displaying different posters of a set by positioning them behind a display window, each poster (4) being detachably fixed by its top edge (40) to a flexible leader strip (1), the unfolded positions of the different posters (4) being inscribed in parallel vertical planes slightly spaced apart from one another. Said device is characterised in that the bottom edge of the posters consists in a hemmed edge (41) acting as a sheath, wherein is inserted a horizontal ballasting bar (2) stretching the poster (4), the two ends (20, 20') of said bar (2) extending beyond the sheath, on either side of the poster (4), and being provided each with a removable annular or semi-annular slide (7) which encloses with some clearance a vertical guide rod (3). The invention is useful for displaying, in particular advertisement, for example on a vehicle.

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