

Title (en)

MULTIPURPOSE, DYNAMIC BACKLIT PUBLICITY SUPPORT WITH UNIDIRECTIONAL ROTATING DEVICE, WHOSE FINAL IMAGES ARE FORMED ON THE BASIS OF IMAGE PORTIONS

Title (de)

DYNAMISCHE MEHRZWECK-PUBLICITY-UNTERSTÜTZUNG MIT RÜCKBELEUCHTUNG MIT UNIDIREKTIONALER DREHEINRICHTUNG, DEREN LETZTE BILDER AUF DER GRUNDLAGE VON BILDTEILEN GEBILDET WERDEN

Title (fr)

SUPPORT PUBLICITAIRE POLYVALENT DYNAMIQUE RETROECLAIRE DOTE D'UN DISPOSITIF DE ROTATION UNIDIRECTIONNELLE DONT LES IMAGES FINALES SE FORMENT A PARTIR DE PORTIONS D'IMAGE

Publication

**EP 1369841 A1 20031210 (EN)**

Application

**EP 02710864 A 20020122**

Priority

- ES 0200025 W 20020122
- ES 200100228 A 20010201

Abstract (en)

A back-lighted, dynamic, multi-purpose advertisement medium, with a one-way wraparound device, the final images of which are formed based on image portions. It refers to a combined system of blocks (23), media for backlighted image portions (39), connected by shaft portions (24) that enter through the side into pinch rolls (25) with ribs (31) gearing in holes in a endless clear strip (33), attaching sheets of a flexible material (39) which are displayed rotating jointly on the front portion of the block (23). The blocks will be attached to the metal container medium (1) by means of male couplings (13), closing of the left side (2) with sliding parts (3) is carried out after the blocks have been arranged, metal container medium useful for advertisements covering facades, public transport (buses, trains, etc.), freight transport (vans, trailers, etc.), street furniture, airports, etc., as well as all existing advertisement panels. <IMAGE>

IPC 1-7

**G09F 11/12**; **G09F 11/26**; **G09F 9/37**

IPC 8 full level

**G09F 9/37** (2006.01); **G09F 11/12** (2006.01); **G09F 11/15** (2006.01); **G09F 11/26** (2006.01); **G09F 13/02** (2006.01)

CPC (source: EP)

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