

Title (en)
Display packaging

Title (de)
Schauverpackung

Title (fr)
Emballage de présentation

Publication
EP 1375363 A2 20040102 (EN)

Application
EP 03014361 A 20030626

Priority
GB 0214936 A 20020628

Abstract (en)

A package for displaying a plurality of items (13), the package comprising item retention means (14), said retention means comprising a plurality of elongate tabs (14), which engage in corresponding slots in the items, to hold the items in an upright position. The item retention means comprises at least first and second tabs and each item is held by a first tab, inserted into a first slot in the item and a second tab, inserted into a second slot in the item. The package has a base, first and second sides and at least one end, enclosing the items. The tabs extend upwardly from the base of the package, from an elongate strip, the axes of the tabs being perpendicular to the long axis of the strip. The package has a first strip (16), including a plurality of tabs (14), the strip being secured parallel to the first side of the package and a second strip, including a plurality of tabs, the strip being secured parallel to the second side of the package. The tabs are arranged in pairs such that each tab of the first strip is directly opposite a corresponding tab of the second strip. <IMAGE> <IMAGE>

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B65D 25/10

IPC 8 full level
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