

Title (en)

Data transmission via a wireless service of a telecommunication provider for determining viewing and listening habits of broadcast users

Title (de)

Datenübermittlung über ein verbindungsloser Dienst eines Telekommunikationsanbieters zur Erfassung der Seh- und Hörgewohnheiten von Rundfunkteilnehmern

Title (fr)

Transmission de données par service sans fil d'un fournisseur de telecommunications pour déterminer les habitudes d'une audience de téléspectateurs ou auditeurs

Publication

**EP 1385286 A3 20050511 (DE)**

Application

**EP 03015845 A 20030711**

Priority

DE 10232866 A 20020719

Abstract (en)

[origin: EP1385286A2] The data acquisition units (1,1') have an event detector and a data transmitter communicating with a GSM system (2). Within this are base stations (20) coupled over an intranet (22) to a GPRS computer (27). Data packets are transmitted to the global Internet (30) that connection with a central facility (40) that evaluates the data.

IPC 1-7

**H04H 9/00**

IPC 8 full level

**H04H 60/31** (2008.01); **H04H 60/91** (2008.01)

IPC 8 main group level

**H04H 1/00** (2006.01)

CPC (source: EP)

**H04H 60/31** (2013.01); **H04H 60/91** (2013.01)

Citation (search report)

- [X] DE 10062721 A1 20020627 - WALKE BERNHARD [DE], et al
- [DA] DE 29604188 U1 19960523 - PENZKOFER KLAUS [DE]
- [A] EP 1113669 A2 20010704 - NOKIA CORP [FI]
- [A] WO 0131925 A1 20010503 - NOKIA CORP [FI], et al

Cited by

CN106781376A

Designated contracting state (EPC)

AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LI LU MC NL PT RO SE SI SK TR

DOCDB simple family (publication)

**EP 1385286 A2 20040128; EP 1385286 A3 20050511; DE 10232866 A1 20040219**

DOCDB simple family (application)

**EP 03015845 A 20030711; DE 10232866 A 20020719**