

Title (en)

METHOD AND DEVICE FOR ISSUING AND REDEEMING GIFT CERTIFICATES ON AN E-COMMERCE SITE

Title (de)

VERFAHREN UND EINRICHTUNG ZUM AUSGEBEN UND EINLÖSEN VON GESCHENKZERTIFIKATEN AUF EINER E-COMMERCE-SITE

Title (fr)

PROCEDE ET DISPOSITIF PERMETTANT D'EMETTRE ET DE REMBOURSER DES CERTIFICATS DE CADEAU SUR UN SITE DE COMMERCE ELECTRONIQUE

Publication

EP 1399861 A1 20040324 (EN)

Application

EP 02708896 A 20020321

Priority

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- SE 0100989 A 20010321

Abstract (en)

[origin: WO02075628A1] A method, a device, a computer program product and a product package for issuing and redeeming gift certificates on an e-commerce site. The method comprises receiving an order for a gift certificate from a first user. The order comprises at least a credit amount and information for identifying a second user who is to be permitted to utilize the credit amount. The second user is provided with an information carrier which is provided with a position-coding pattern which codes coordinates for a plurality of points on an imaginary surface. The points represent at least one product offered by the e-commerce site. Coordinates for at least one point and information that identifies the second user are received from the second user, via a computer network. This information is used to identify the credit amount that the user is permitted to utilize. Thereafter, an amount corresponding to the price of the product corresponding to the received coordinates is deducted from the credit amount.

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CPC (source: EP)

G06Q 30/02 (2013.01)

Citation (search report)

See references of WO 02075628A1

Citation (examination)

- WO 0116691 A1 20010308 - ANOTO AB [SE], et al
- US 5852434 A 19981222 - SEKENDUR ORAL F [US]
- WO 0073983 A1 20001207 - ICONIZER AB [SE], et al
- DYMETMAN M.; COPPERMAN M.: "Intelligent Paper", LECTURE NOTES IN COMPUTER SCIENCE, vol. 1375, 30 March 1998 (1998-03-30), SPRINGER VERLAG, BERLIN, DE, pages 392 - 406, XP002328425

Citation (third parties)

Third party :

- US 5661506 A 19970826 - LAZZOUNI MOHAMED [US], et al
- US 5852434 A 19981222 - SEKENDUR ORAL F [US]
- DYMETMAN M; COPPERMAN M: "Intelligent paper", LECTURE NOTES IN COMPUTER SCIENCE, vol. 1375, March 1998 (1998-03-01), pages 392 - 406, XP002328425

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