

Title (en)
SYSTEM AND METHOD FOR DISPLAYING AND SELLING GOODS AND SERVICES IN A RETAIL ENVIRONMENT EMPLOYING ELECTRONIC SHOPPER AIDS

Title (de)
SYSTEM UND VERFAHREN ZUM DARSTELLEN UND VERKAUFEN VON GÜTERN UND DIENSTLEISTUNGEN IN EINER EINZELHANDELSUMGEBUNG UNTER VERWENDUNG VON ELEKTRONISCHEN EINKÄUFER-HILFSMITTELN

Title (fr)
SYSTEME ET PROCEDE POUR AFFICHER ET VENDRE DES BIENS ET DES SERVICES DANS UN ENVIRONNEMENT DE VENTE AU DETAIL FAISANT APPEL A DES AIDES ELECTRONIQUES A L'ACHAT

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Abstract (en)
[origin: WO0247001A2] ShopLive system supports existing merchants and malls to better serve customers by providing easy access to merchandise and sales assistants over a communication network to display items and to provide expert information on products. The shopping experience is enhanced by tokens to allow ease of shopping and checkout. Items purchased that need installation or service or supported by accessing live experts. Direct connection to service providers is available over the network. If a shopper does not find the desired merchandise they are referred to another merchant who has the product and the referring merchants receives a commission or other consideration.

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Citation (examination)

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