

Title (en)
METHODS AND APPARATUS FOR ELECTRONIC BOOKMARKING OF VENDOR LOCATIONS VIA A PERSONAL DIGITAL ASSISTANT OR OTHER USER DEVICE

Title (de)
VERFAHREN UND VORRICHTUNG ZUM BEZEICHNEN VON HANDELSORTEN MIT EINEM PERSÖNLICHEN DIGITALEN ASSISTENT ODER EINEM ANDERN GERÄT

Title (fr)
PROCEDES ET APPAREIL DE MISE EN SIGNETS ELECTRONIQUE D'EMPLACEMENTS DE VENDEUR PAR LE BIAIS D'UN ASSISTANT NUMERIQUE PERSONNEL OU D'UN AUTRE DISPOSITIF D'UTILISATEUR

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Application
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Priority
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Abstract (en)
[origin: WO0217117A2] A personal digital assistant (PDA), wireless telephone, portable computer or other user device obtains and stores a vendor identifier associated with a particular physical vendor location designated as being of interest by a user of the device. For example, the vendor identifier may be obtained by the user device via a wireless communication link established with a system at the physical vendor location, in response to entry of a bookmark command by the user. The stored vendor identifier serves as a bookmark for the corresponding vendor location, and is subsequently utilized by the user device to retrieve or otherwise obtain updated vendor information periodically for the particular vendor location, such that the latest information regarding the bookmarked vendor location is made available to the user via the user device.

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