

Title (en)
STAND FOR ILLUMINATED ADVERTISEMENTS

Title (de)
STÄNDER FÜR BELEUCHTETE WERBUNG

Title (fr)
COLONNE D'ANNONCES PUBLICITAIRES LUMINEUSES

Publication
EP 1410369 B1 20051005 (EN)

Application
EP 02753093 A 20020710

Priority
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• FI 20011513 A 20010711

Abstract (en)
[origin: WO03010737A1] The invention relates to a stand for illuminated advertisements (1) comprising a frame part (2), at least one poster surface (3) connected to the frame part, onto which surface a poster or the like to be displayed can be placed, lighting means arranged on the inside of the frame part for illuminating the poster surface from behind, and a cover part (4), which can be placed over the poster surface and which has a transparent face (5) for displaying the poster on the poster surface. Between the cover part (4) and the poster surface (3) is arranged a mechanism (10-12) which allows the poster surface (3) to move with respect to the frame part (1), when the cover part (4) is opened, in such a way that the poster on the poster surface becomes more easily accessible to facilitate the changing of the poster, and that closing the cover part will cause the poster surface to return from the poster changing position to the poster's normal display position.

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